

# Uberization of Money Transfer



12 Questions every small and medium, independent money transfer operator should ask themselves.

# Q1

Money Transfer  
Alliance Program

How up to par (with the competition) is your online presence?

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Q2

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How **strong** is your social  
media presence?

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Q3

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Alliance Program

How much money are you  
spending on online  
advertising to solicit clients?

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# Q4

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Alliance Program

How much money are you  
spending on your front-end  
and back-end technology?

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# Q5

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Alliance Program

How many beneficiary  
countries do you have  
access to?

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# Q6

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Alliance Program

How many new US States  
are you considering  
applying for money  
transmitter license?

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Q7

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Alliance Program

Have you done any study on how many more clients you can get if you were licensed in other states?

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Q8

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Is your ability to expand  
restricted by lack of capital?

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# Q9

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Do you have the capital,  
resources and time to add  
new products?

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# Q10

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How much business are you slowly losing to new online players who are tech savvy and winning over your customers?

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# Q11

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Who is looking out for you  
and planning a strategy for  
success?

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# Q12

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How long before *you* go out of business?

Have you given it thought?  
What will you do when you can no longer stay in business?

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These are exactly the problems our *Money Transfer Alliance* is solving. For you!



Interested? Send an email: [fk@faisalkhan.com](mailto:fk@faisalkhan.com)